

SUNAYANA S S

VISUAL COMMUNICATION DESIGNER

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in sunayana-ss

🌐 www.sunayanass.com

PROFESSIONAL SUMMARY

A passionate and detail-oriented visual communication designer with the skills for weaving ideas into compelling and visually engaging designs. Firmly believing in the power of design to amplify stories, making them seen, heard, and felt by diverse audiences. Skilled in Graphic Design, Editorial Design, Illustration, Typography, UI/UX and 3D Design- bringing flexibility and various technique expertise to create impactful visual narratives.

SKILLS

Adobe Creative Suite

Figma

Blender

Procreate

Graphic Design

Illustration

Art Direction

Editorial Design

UI/UX Design

3D Design & Motion

Photography

Video Editing

Leadership

Teamwork

Empathy

Communication

PROFESSIONAL EXPERIENCE

GMT INDIA

Design Intern

January 2024 - June 2024

Bengaluru, India

Embarked on a design internship with the esteemed luxury watch magazine, GMT India and contributed designs through Editorial Design, Graphic Design, Illustration, 3D Design, Photography and Art Direction. Designed for brands such as Tag Heuer, Tissot, Gucci, Louis Vuitton, Cartier, Omega and more, through the magazine.

Roles & Responsibilities:

- **Editorial Design:** Learned the visual design, grid system and layout style of GMT Magazine to understand the various themes and sections of the magazine. Designed pages for GMT India Issue 04, Issue 05 & Issue 06.
- **Editorial Illustration:** Created illustrations for the magazine which served as the opening spread of Issue 05 about Watches & Wonders 2024 and created illustrations for Editor's Note section for Issue 05 and 06.
- **Graphic Design:** Designed visuals for Luxury Lifestyle Products in the Style section for Issue 04 featuring sneakers from brands- Polo Ralph Lauren, Gucci, Louis Vuitton, Bottega Veneta & TOD's.
- **3D Design:** Created 3D scenes for the Style section of Issue 05 for luxury watch boxes from Gucci, RIMOWA, Louis Vuitton and Goyard.
- **Photography:** Handled photoshoots across various cities for the interview sections of the magazine. Handled watch photography and profile shots of collectors. Created on the spot flat lays and directed the photoshoot according to the location and availability of light.
 - Assisted in recording video interviews for GMT India's YouTube Channel.
 - Event Photography for GMT India for the exclusive event by Montblanc, "The Art of Handwriting- A Session on Hand Lettering with Maestro Prof. K.C. Janardhan," and boutique reception on The Montblanc Great Characters Muhammad Ali™ Collection.
- **Social Media & Website:** Helped in creating social media posts for GMT India's Instagram Page and banners for the website stories.

Certificates:

Certificate of Excellence for Hand Lettering by Montblanc for Hand Lettering Workshop

CREATIVE CAFFEINE DESIGN STUDIO
Creative Designer- Full Time

April 2024-June 2024
Bengaluru, India

Contributed to various branding projects, packaging designs, graphic design and Illustration projects

Roles and Responsibilities:

- Handled branding, graphic designs and packaging design for Wipro Appliances.
- Took part in branding and designing multiple upcoming cloud kitchen brands located in Bangalore and Hyderabad.

LEAD BY DESIGN
Illustrator & Designer

June 2023 - August 2023
Chennai, India (Remote)

Designed and Illustrated "JIGSTER", a Jigsaw product by the organisation. Created branding design and packaging design for JIGSTER.

Roles and Responsibilities:

- Illustrated 5 unique designs for JIGSTER Jigsaw puzzles based on 5 stories brainstormed and ideated with mentor of the organisation.
- Created the branding design for JIGSTER and packaging design ideation for the puzzle.

EDUCATION

NATIONAL INSTITUTE OF FASHION TECHNOLOGY, BENGALURU

Bachelor of Design (B.Des) in Fashion Communication Design
Inter-Disciplinary Minor in Fashion Marketing & Retailing
CGPA: 8.8

Kendriya Vidyalaya AFS Akkulam, Thiruvananthapuram, Kerala

Higher Secondary (12th Grade)

Science Stream: Computer Science, Mathematics, Physics, Chemistry and English

Result: 86%

Secondary Education (10th Grade)

CGPA: 10

ACHIEVEMENTS & PARTICIPATIONS

- NIFT Bengaluru: Class Representative, 2021-2024
- TEDx NIFT Bengaluru Junior Designer, 2021
- NIFT Annual Fest: Spectrum 2023- Graphic Design Team Member
- NIFT Annual Fest: Spectrum 2023- Department Decor Installation Competition- Team Head 2023
- Kala Udyaan Craft Bazaar 2023: Installation Design Team Head
- Winner- Art Contest at Anokhi Fest 2021 | Ramaiah University of Applied Sciences
- Bidriware Craft Cluster Documentation 2022
- KV AFS Akkulam: School CCA Captain 2017-2018
- KV AFS Akkulam: Class Representative 2015-2016

OTHER INTERESTS AND INFORMATION

Language: English, Hindi and Malayalam

Interests: Watercolour Painting, Video Games, Anime, Premier League Football, Badminton, Collecting Art Books and Travelling.